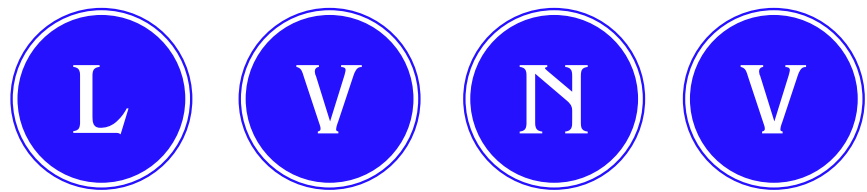




# STUDENT-ATHLETE TAILORED LEADERSHIP DEVELOPMENT PROGRAM



LEADERSHIP | VALUABLE | NOTEWORTHY | VISION

LEVERAGING ACADEMIC AND ON-THE-FIELD EXPERIENCES WITH TAILORED LEADERSHIP OPPORTUNITIES, CAREER OUTCOMES, AND STRATEGIC LIFE INFORMATION AND IMPACTS.



## FOUNDATION

The LVNV Group Student-Athlete Tailored Leadership Development Program is designed to serve as a valuable external complement to the student-athlete’s University experience. The program utilizes the combination of the education gained in the classroom and the skills on the field with strong interpersonal, communication and tailored strategic leadership development activities in the context of career and life outcomes.



## PURPOSE

The mission of this program is to develop superior leaders, to provide significant insights, to mentor student-athletes and to teach perspectives that will inspire lives. It is the intent to offer robust and diverse opportunities to the participating student-athletes that build leadership character, teach how to motivate and influence, and foster collaboration in many dimensions. The program provides a basis for preparing participants to succeed in all leadership facets of their lives, propelling them in an advantaged manner into the workplace and beyond.



## EXPERIENCE

The LVNV Group Student-Athlete tailored Leadership Development Program, is module-based, providing student-athletes with the skill sets to become strong, dynamic leaders. The Program is available to all student-athletes, consisting of four core modules, with eight elective modules that may be selected. Sessions may be at various times in the day or evenings, as aligned with overall schedules. It is customary for many of the participants to have individual interactions with us - in person, phone call or email exchange as we navigate each module.



## PARTICIPATION

Participation in core modules is expected of all; supplementary modules are voluntary, as approved. Each session is scheduled for 90 minutes, divided into thirds:

- Exploration of key items from us, sharing in depth and transferrable leadership and business experience.
- Q & A - with the goal for teammates to learn from one another and providing the opportunity to dig deeper on key topics.
- Open Discussion - Experience sharing on a realm of topics, including life challenges, closed doors, career paths, biggest mistakes, obstacles, failures, and successes.

A Leadership Workbook will be provided for individuals to actively participate and record defining moments throughout the discussions and topics discussed in order to translate to their life and career goals.

## BASIS FOR LEADERSHIP TRAINING

Everyone is a leader, both personally and professionally, and needs to know how to do so best in various aspects of life experiences.

Life and career consequences are either enhanced or constrained by education and experiences occurring in college years.

Presenters have perspectives beyond those of University faculty, and can be both complimentary and highly valuable. Such foundation is derived from leadership development sessions held in hundreds of organizational units having thousands of leaders, around the world.

**LEADERSHIP IS A PROCESS, NOT A POSITION. WE ARE STRONG ADVOCATES OF THE IMPORTANCE OF DEVELOPING LEADERSHIP CAPACITY IN COLLEGE STUDENT-ATHLETES.**



## OUR LEADERSHIP COMMITMENT

Our commitment is to cultivate exceptional outcomes that complement your aggregate University experience. Our business is dedicated to advancing leadership excellence, in this instance, your contributions and future impacts. We provide informed perspectives complimentary, not competitive with those here, open access and the challenge of making you think about things you otherwise would not - now, when it matters most.

# CORE MODULES OF "LVNV"

## 1 MODULE 1: WHAT IS LEADERSHIP? THE IMPORTANT LEARNED CHARACTERISTIC

- Leadership is learned and applies greatly in life situations – family, parents, friends, colleagues, teammates; leadership excellence is learned – in all pathways.
- Everyone isn't the same (thankfully); nations, geographies, cultures, hardships, etc. all provide different life backgrounds, different perspectives we – and all of you – bring; contextually understanding the significance of differences is pivotal – points of distinction available from processes of inclusion and open-mindedness.
- It is imperative to learn to think, to reason, to debate, to find grounding for your values and interests, to find and appreciate areas of passion, expertise and significantly to explore widely enough to know what your shortcomings may be and how to grow them into strengths.

## 2 MODULE 2: CAREERS DON'T JUST HAPPEN, THEY ARE DERIVED FROM CONTINUOUS DEVELOPMENT

- There is no such thing as leadership qualities being alien to any career world – sports, teaching, engineering, music, arts, engineering, architecture, medicine, business, etc.; time is most precious; how much do you value it or waste it?
- Your university and sports experiences comprise the key interval to become significantly accomplished in something (nominally, your "major"), to be able to be gainfully purposeful (employed), and hopefully to have back-up skill sets beyond; key is to "think backwards" from life to career(s) to educational options to relationships, etc.
- News: while most people today have many job changes; more significantly the majority have three distinct career progressions, so having all your focus on one thing is highly risky; what minors, what other experiences, what other interest do you have that can be expanded on?

## 3 MODULE 3: IDENTIFY THE CHARACTERISTICS OF YOUR LEADERSHIP STYLE AND THE IMPACT

- Understanding the importance of evaluating your decision-making and leadership style while appreciating differing approaches, and the strengths and weaknesses of both.
- Tragedies, inevitably, befall everyone, including rejections, game/job losses, illnesses, separations, divorces, deaths, and the like; it is how you handle difficult situations that distinguishes you to others – how prepared are you?
- The characteristics of different styles of leadership, your categorization, emotional intelligence, and successful ways to motivate others and, most importantly, cultivate trust, credibility and strong relationships.

## 4 MODULE 4: LEADERSHIP AFTER THE COLLEGE YEARS

- How leadership as a student-athlete translates into the workplace; if you leave here without a broad spectrum of friends and colleagues from many backgrounds, major fields, interests in life, etc., you will have missed a huge opportunity; why? Because once you achieve credibility in any field of endeavor, it matters more who you know than what you know. Your network will be a significant resource throughout your life and on your career journey.
- There is no point in meandering through life; everyone has contributions to make, and the measurements can align to creativity, career advancement, societal influence, technology innovation, finances, parenting, and a wide array of other factors that align to your personal core values.
- You need to understand and appreciate both giving and taking; outreach, growth, development and generosity from many sources – both passive (books) and active (relationships coupled with your willingness to give of yourself to many community, charitable and sustainability-type initiatives. Life lesson: you learn more and gain more from giving rather than from taking!